

## Better networking with Twitter

### Resource list

Setting up your Twitter profile: Twitter: <http://twitter.com> This covers some of the basics: <http://horizonsnhs.com/wp-content/uploads/2021/03/SocialInfluenceGuide.pdf>

#### WHO SEES WHAT ON TWITTER

A comprehensive explanation at Mom this is how Twitter works: <http://www.momthisishowtwitterworks.com/>

#### TWITTER CLIENTS

Use clients to schedule your tweets, organise your feeds and monitor engagement.

TweetDeck: <http://tweetdeck.twitter.com/> Log in with your Twitter account. Free to use.

How to use TweetDeck: <https://help.twitter.com/en/using-twitter/how-to-use-tweetdeck>

Hootsuite <http://hootsuite.com> Subscription service, enables you to manage multiple social media accounts, not just Twitter.

Also try Buffer: <https://buffer.com/>

#### ANALYTICS

Twitter analytics: <https://analytics.twitter.com/>

Symplur, a healthcare social media analytics company. See which hashtags are being used in the healthcare community: <https://www.symplur.com/healthcare-hashtags/>

Tweepi: <http://tweepi.com/> follower analysis.

#### TWITTER LISTS:

A Twitter list is a curated group of accounts, it enables you to organise the tweets you see in your timeline <https://help.twitter.com/en/using-twitter/twitter-lists>

To find lists:

From an individual's Twitter profile, click Lists to view public lists that person is a member of or has created.

Or Google: *site:twitter.com intitle:"nurses" "a public list by"* (or replace 'nurses' with what you're looking for)

## COMMUNITIES ON TWITTER

Search Twitter for: #FOAMed (Free Online Access Medical Education)

Symplur: tweetchats, conferences, analytics, etc  
<https://www.symplur.com/healthcare-hashtags/tweet-chats/>

We communities (#wenurses, #weparamedics, #wemidwives, #wepharmacists and more) @WeNurses <http://www.wecomunities.org/> Chats run by healthcare professionals.

## USING TWITTER PROFESSIONALLY

General Medical Council: Doctors' use of social media  
<https://www.gmc-uk.org/ethical-guidance/ethical-guidance-for-doctors/doctors-use-of-social-media>

British Medical Association: Ethics of social media use  
<https://www.bma.org.uk/advice-and-support/ethics/personal-ethics/ethics-of-social-media-use>

Skills for Health: The social media toolkit for healthcare  
[https://www.skillsforhealth.org.uk/images/toolkit/pdf/Social\\_Media\\_Toolkit\\_for\\_Healthcare.pdf](https://www.skillsforhealth.org.uk/images/toolkit/pdf/Social_Media_Toolkit_for_Healthcare.pdf)

Nursing and Midwifery Council: Social media guidance  
<https://www.nmc.org.uk/standards/guidance/social-media-guidance/>

UK Cochrane Centre's pages on social media tools:  
<http://uk.cochrane.org/social-media-resources>

Top tips for using social networking sites and Information Technology advice for Nurses and Healthcare workers (2011) <http://www.bsuh.nhs.uk/clinical/teams-and-departments/nursing-and-midwifery/preceptorship/top-ten-tips/using-social-networking-sites/>